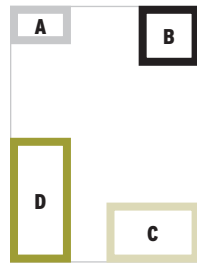


Your rate at a glance

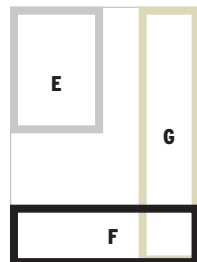
REACH OVER 31,000
READERS PER WEEK!

Question
WHISTLER'S AWARD-WINNING NEWSPAPER SINCE 1976

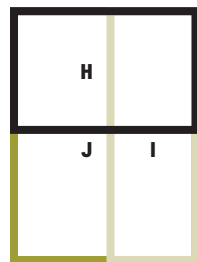
DEADLINE Booking deadline is **Monday at 4pm**. Press ready material deadline is 5pm on Tuesday prior to publishing Thursday.



AD SIZE	DIMENSIONS W X H	OPEN PRICE	FREQUENCY RATE DISCOUNT			
			2-6	7-12	13-25	26+
1/18 page	A 2 col x 2.125"	\$ 49.93 plus tax	-10%	-15%	-20%	-25%
1/12 page	B 2 col x 3.2"	\$ 75.20 plus tax	-10%	-15%	-20%	-25%
1/8 page	C 3 col x 3.2"	\$ 112.80 plus tax	-10%	-15%	-20%	-25%
1/6 page	D 2 col x 6.6"	\$ 155.10 plus tax	-10%	-15%	-20%	-25%



AD SIZE	DIMENSIONS W X H	OPEN PRICE	FREQUENCY RATE DISCOUNT			
			2-6	7-12	13-25	26+
1/4 page	E 3 col x 6.6"	\$ 200.00 plus tax	-15%	-20%	-25%	-30%
1/4 page	F 6 col x 3.2"	\$ 200.00 plus tax	-15%	-20%	-25%	-30%
1/3 page	G 2 col x 13.375"	\$ 314.31 plus tax	-15%	-20%	-25%	-30%



AD SIZE	DIMENSIONS W X H	OPEN PRICE	FREQUENCY RATE DISCOUNT			
			2-6	7-12	13-25	26+
1/2 page	H 6 col x 6.6"	\$ 471.46 plus tax	-15%	-20%	-25%	-30%
1/2 page	I 3 col x 13.375"	\$ 471.46 plus tax	-15%	-20%	-25%	-30%
Full page	J 6 col x 13.375"	\$ 942.93 plus tax	-15%	-20%	-25%	-30%

Rates effective October 1, 2011

PHONE 604-932-5131 **FAX** 604-932-2862
TOLL FREE 1-877-419-8866 **WEB** whistlerquestion.com
ADDRESS #353-4370 Lorimer Road, Whistler, BC, V0N 1B4

Column widths

1 col.	2 col.	3 col.	4 col.	5 col.	6 col.
1.5"	3.175"	4.85"	6.525"	8.2"	9.875"

Open line rate (net)

\$11.75 per column inch or \$0.84 (net) per agate line
187.25 total lines per page.

Increase your reach

Access over 47,000 readers across the Sea to Sky Corridor with your ad in both the Whistler Question and the Squamish Chief. Combined Open Rate (net) is \$14.61 per col. inch or \$1.03 (net) per agate line. Career combo ad \$12.60.

Legal advertising

All legal notice advertising is sold at the open rate and prepaid.

Non-profit groups

We are pleased to extend a 25% discount to registered charitable organizations.

Commission rate

Retail rates shown are non-commissionable. **All rates are net.** The National rate of \$13.51 per column inch or \$0.97 per agate line may be used by recognized advertising agencies requiring a commissionable rate.

Files accepted

We accept press ready PDF files, high resolution TIFF files and EPS files with type converted to outline. Files smaller than 5MB can be emailed directly to your rep, or to Stephanie at:

smatches@whistlerquestion.com

Files larger than 5MB can be uploaded to our **FTP** site:

Host: ftp.biv.com

User ID: wqquest

Password: quest

Did you know that....

Our quarter page full colour ad is now less than 50% the price of our main competitor?!

Add colour, add profits

Make your ad stand up and shout for attention when you add colour. Add 1 process colour for \$60 to any size of ad. Full colour is available for \$75 for a quarter page or smaller and \$150 for a larger ad.